



TopGolf
Reinventing the game
TopGolf.com

Timeline

1999: A group of friends in the United Kingdom discuss the possibility of outfitting a driving range with electronic targets to provide golfers with interactive feedback.

2000: The first TopGolf ball is created with a microchip embedded in the center, paving the way for dreams to become reality.

November 2000: The world welcomes the first TopGolf in Watford, North West London. Since then, the flagship center has welcomed more than 1.5 million visitors.

March 2004: A second center in Chigwell, East London is launched.

August 2005: Washington DC becomes home to the first TopGolf center in the US.

September 2005: TopGolf Surrey becomes the much-anticipated third center in the UK.

September 2007: Dallas is the first location to open in Texas. It has the largest capacity of all TopGolf centers and its success has been unprecedented.

October 2007: Chicago joins the growing portfolio of TopGolf facilities in the US.

July 2009: TopGolf buys the rights to the games and technology from World Golf Systems giving them full autonomy over research and development.