



**TopGolf**  
Reinventing the game  
TopGolf.com

## **Backgrounder**

Founded in England in 1997, TopGolf opened its first U.S. location in Alexandria, Virginia in 2005, adding Chicago and Dallas in 2007. TopGolf is an entertainment facility that uses computer microchips embedded in regulation golf balls to create an interactive game for both the hard-core golfers and first-time golfers. The state-of-the-art software, invented in the UK, includes a handful of computer-assisted golf games in which players get points by hitting targets. Open year round, each TopGolf facility is a sports entertainment complex complete with a restaurant, bar, and, first class fitting experience. For more information on TopGolf, please visit [TopGolf.com](http://TopGolf.com)